



PUBLIC RELATIONS

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Contact: Kat Stein 215.448.2375

**MARISA WIGGLESWORTH NAMED VICE PRESIDENT OF DEVELOPMENT
FOR THE FRANKLIN INSTITUTE**

Philadelphia, PA-January 5, 2009 – Marisa Wigglesworth has been promoted to Vice President of Development at The Franklin Institute, it was announced today by Senior Vice President of Development and General Counsel Larry Dubinski. Previously Assistant Vice President for Development, Wigglesworth has been with The Franklin Institute since January 2008, and manages the fundraising program for the Institute’s \$60 million building and program campaign and is responsible for individual giving initiatives for annual operating, special project and campaign support. She also serves as the primary staff for the Campaign Leadership Committee and oversees members of The Franklin Institute’s Development staff.

“Marisa is one of the most talented fundraising professionals in the region,” said Dubinski. “The Franklin Institute is truly fortunate to benefit from her knowledge, energy and commitment.”

Wigglesworth began her development career in New York City, and re-located to Philadelphia in 1998 as the Assistant Director of Development for Research and Development Information Systems at The Franklin Institute. She left in 2003 to become the Vice President of Development for Planned Parenthood Southeastern Pennsylvania. Most recently the Chief Development Officer of Big Brothers Big Sisters International, Wigglesworth rejoined The Franklin Institute to assist in the organization’s ambitious fundraising efforts – efforts which are focused on the “Inspire Science” strategic plan aimed at the expansion and revitalization of The Franklin Institute. Wigglesworth holds a B.A. in English and Communications from Rutgers University and an M.A. in Recreation Service and Resource Management from New York University. She holds the Certified Fundraising Executive designation.

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania’s most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.