



PUBLIC RELATIONS

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THE HOLIDAY “MUST-SEE” BLOCKBUSTERS ARE
AT THE FRANKLIN INSTITUTE
“HARRY POTTER AND THE DEATHLY HALLOWS: PART 1”
AND DISNEY’S “TANGLED”

MIDNIGHT PREMIERE OF HARRY POTTER ON NOV 19 IS SOLD-OUT!

Philadelphia, November 8, 2010 – The Franklin Institute’s holiday line-up of blockbuster films kicks off with the sold-out midnight premiere on November 19 of *Harry Potter and the Deathly Hallows: Part 1: The IMAX Experience* followed by Disney’s *Tangled* in 3D, coming to Franklin Theater November 24. The highly anticipated seventh installment of the *Harry Potter* series will be digitally re-mastered into the unparalleled image and sound quality of The IMAX Experience® through proprietary IMAX DMR® technology.

The Franklin Institute is **the only place in the city** to see *Harry Potter* in IMAX and it offers a more affordable ticket price over other IMAX competitors. *Potter* ticket prices at The Franklin Institute’s Tuttleman IMAX Theater are \$14 for adults and children and \$12 for members. Starting this week, fans will have the opportunity to win movie passes, t-shirts and other *Potter* memorabilia on The Franklin Institute’s [Facebook](#) page.

Directed by David Yates, written by Steve Kloves and based on the novel of the same name by J. K. Rowling, *Harry Potter and the Deathly Hallows* is the two-part epic fantasy-adventure film which follows Harry Potter on a quest to find and destroy Lord Voldemort's secret to immortality - the Horcruxes. *Harry Potter and the Deathly Hallows: Part 1* will be distributed worldwide by Warner Bros. Pictures, a Warner Bros. Entertainment Company. This film has been rated PG-13 for some sequences of intense action violence, frightening images, and brief sensuality.

Premiering at The Franklin Institute’s 3D theater on Wednesday, November 24 is Disney’s latest feature, *Tangled*. This 3D animated tale tells the story of the long-haired Princess Rapunzel who has spent her entire life in a tower, but when she falls in love with a bandit who was passing by she must venture into the outside world for the first time to find him. This film has been rated PG. Shows run daily at 9:00am, 2:30, 4:30, 6:30 & 8:30pm in Franklin Theater. Ticket prices are \$11 for adults and \$10 for children. Member tickets are discounted.

For information on tickets and showtimes, please call 215.448.1254 visit the website at www.fi.edu.

The Franklin Institute

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute is one of America's oldest and premier centers of science education and development in the country. Today, the Institute continues its dedication to public education and creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. For more information please visit www.fi.edu.

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