



PUBLIC RELATIONS

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**THE FRANKLIN INSTITUTE HONORS LIFE & LEGACY OF
MARTIN LUTHER KING, JR.
82ND BIRTHDAY CELEBRATION WILL FEATURE
KING'S FAMOUS "I HAVE A DREAM" SPEECH IN ITS ENTIRETY**

Philadelphia, PA — January 10, 2011 — The Franklin Institute is planning a series of activities and events in honor of Dr. Martin Luther King, Jr.'s birthday on Monday, January 17. Dr. King's legacy is remembered in a *Storybook Science* book reading activity in which children can hear the stories of various scientists such as Guion Bluford, the first African American to orbit the Earth; and Mae Jemison, the first African American in space. Afterward, they can try on astronaut gear for some hands-on science fun!

Every American has heard the famous "*I Have a Dream*" speech, but have you ever seen actual footage of the address? The entire 17-minute video recording of the event will play at the top of every hour on Monday, January 17 - from 10am-5pm in the Benjamin Franklin National Memorial.

Martin Luther King, Jr. Day activities at The Franklin Institute include:

- **10am-5pm:** "*I Have a Dream*" speech will be shown on the hour | Franklin Hall
- **11am and 2 pm:** *Storybook Science* (book reading) highlighting African American Scientists | Space Command exhibit
- **11am-2pm:** Dr. King coloring activity and make-and-takes | Key Hall

All MLK Day activities are free with general museum admission.

About The Franklin Institute

Located in the heart of Philadelphia, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. Pennsylvania's most visited museum, it is dedicated to creating a passion for learning about science by offering access to hands-on science education. For more information, visit www.fi.edu.