



PUBLIC RELATIONS

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**THE FRANKLIN INSTITUTE BRINGS HANDS-ON SCIENCE AND EXPERTISE
TO THE 2010 NATIONAL SCOUT JAMBOREE IN VIRGINIA**

Philadelphia, PA, July 22, 2010 – Beginning Saturday, July 24, science educators from Philadelphia’s Franklin Institute Science Museum will travel to northern Virginia to bring over 55 hours of hands-on science programming to thousands of scouts at the 10-day 2010 National Scout Jamboree. The educators are all part of The Franklin Institute’s nationally-recognized Traveling Science Show (TSS) team. TSS educators travel approximately 95,000 miles each year across seven states to perform nearly 1,000 hands-on science shows at 600 schools. This summer, The Franklin Institute’s TSS team has been invited to heavily participate in the Scout Jamboree, and will be the only science museum providing hands-on demonstrations throughout the entire 10-day event. This historic event celebrates the “100th Year of Scouting in America” and will attract more than 250,000 Scouts per day.

The Franklin Institute’s programming will take place at the Jamboree’s Technology Quest. Technology Quest is an exhibit area where Scouts will take part in a variety of science-related activities on a daily basis. The Franklin Institute’s participation in Technology Quest is three-fold:

- The Franklin Institute will partner with expert volunteers to help facilitate **chemistry labs** inside the museum’s tent at Technology Quest. Scouts can explore the wonders of chemistry and learn from leaders in the field eager to share their expertise. Lab topics range from acid-based reactions to nanotechnology.
- The TSS team will perform **daily interactive science shows** at Technology Quest. Versions of the exciting *Weather Show*, *Flight Show*, *Chemistry Show*, and a special “*best of*” show will be held 4 times a day for all 10 days of the Jamboree.
- Educators from The Franklin Institute will be operating mobile versions of the museum’s popular **interactive science carts** throughout Technology Quest. Scouts can test their logic and math skills with a variety of physical and mental challenges at the mobile versions of the museum’s popular *Puzzles and Brain Teasers* carts. They can also learn about the inner workings of the heart, brain and eyeball at the *Anatomy* mobile cart.

The Franklin Institute

Founded in honor of America’s first scientist, Benjamin Franklin, The Franklin Institute is one of America’s oldest and premier centers of science education and development in the country. Today, the Institute continues its dedication to public education and creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. For more information please visit www.fi.edu.