



**The Franklin Institute
Science Museum**

FOR IMMEDIATE RELEASE

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**CELEBRATE THE 10th ANNIVERSARY OF THE FRANKLIN FAMILY FUNFEST
EXTRAVAGANZA, AT THE FRANKLIN INSTITUTE**
Reviving the greatest hits from the past ten years!

Philadelphia, PA – October 11, 2007 – *The Franklin Institute presents the 10th Anniversary of the Franklin Family Funfest, to be held on Friday, October 19, 2007, from 5:30 to 8:30 p.m., at The Franklin Institute. This year, the annual family fund-raising event explores the heart-pounding world of speed!*

Funfest exemplifies what the Institute does best - filling every corner of the Museum with the sensational sights and sounds of science. In addition to the Institute's permanent exhibits, this year's Funfest will feature a race track red carpet entrance, classic arcade games and race car video games on the Fels Planetarium dome, live shows on the science of speed and fireworks, reptile petting zoo, skybike and Flight Simulator rides!

Each year, The Franklin Institute delights the imaginations of more than 300,000 schoolchildren, awakening their curiosity to the wonders of science and technology. The Franklin Family Funfest is held annually to support The Franklin Institute's educational programs, which encourage science and technology enrichment for students across the region. Proceeds from the Franklin Family Funfest ensure that the cost of a visit to the Institute remains affordable for young people, and guarantees that all students, especially those from underserved communities, can experience inspiration at The Franklin Institute.

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Tickets for the Franklin Family Funfest are \$ 100 per adult and \$50 per child. All tickets include valet parking, family-friendly buffet dinner and dessert, open bar, thrilling entertainment, and special activities.

To purchase a ticket, call 215-448-1097. For more information on The Franklin Institute, visit www.fi.edu.

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute opens its doors to over 1 million visitors each year. Today, the Franklin continues its dedication to public education and creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. For more information, visit www.fi.edu or call 215-448-1200.

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