

**FOR IMMEDIATE RELEASE**

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**VIEW THE NIGHT SKY FROM FRANKLIN INSTITUTE'S  
ROOFTOP OBSERVATORY**  
***Come Early – Stay Late!***

**Philadelphia, PA** -- September 6, 2007 – Attention all star gazers – nighttime in the city have never looked so bright! View the night sky from the best vantage point in town -- The Joel N. Bloom Observatory at The Franklin Institute. Watch the moon and stars rise above the Philadelphia skyline or try to find the newly discovered planet, Gliese 581-C, through state-of-the-art telescopes.....or just sit back and enjoy the panoramic view from the rooftop.

Share the excitement of seeing Venus, Jupiter, Saturn, Uranus and beyond with friends and family (children welcome) **Thursday evening, September 13<sup>th</sup> at 7:30 PM**. Then, mark your star calendars for the *second Thursday of October* to enjoy more breathtaking sights as the sky, and the city, shifts into fall.

Located on the roof of The Franklin Institute, the newly refurbished **Joel N. Bloom Observatory** is equipped with a giant 10” Zeiss Refractor telescope and four 8” Meade Reflectors. Chief Astronomer, **Derrick Pitts**, or another member of TFI’s Astronomy team will be on hand from 7:30-11:00PM each of the following Thursday evenings below to help guide you through the galaxies. Admission is \$5.00.

- **October 11** - Andromeda galaxy, Uranus, Double star in Lyra, Ring Nebula in Lyra
- **November 8** - The Pleiades in Taurus, Double cluster in Perseus, globular cluster in Pegasus

Discover all aspects of science and technology at The Franklin Institute: physics in Sir Isaac’s Loft: Where Art and Physics Collide, astronomy in Space Command, and anatomy at The Giant Heart: A Healthy Interactive Experience. Visitors can explore science and technology in a hands-on manner that will not only educate but stimulate and inspire as well. For more information please visit [www.fi.edu](http://www.fi.edu) or call 215-448-1200.