



## **Press Release**

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### **THE FRANKLIN NAMED ONE OF '10-BEST SCIENCE CENTERS FOR FAMILIES' BY PARENT'S MAGAZINE**

**Philadelphia, PA, August 13, 2008** – The September 2008 issue of Parents' Magazine has named The Franklin in Philadelphia one of the 10-Best Science Centers for Families. The magazine will be available on newsstands on Tuesday, August 19.

After extensive research and surveys conducted by Parents' Magazine of numerous science centers nationwide, The Franklin was named in the top 10 based on details about their exhibits as well as science demonstrations, special events, camps, and classes. The magazine also considered the stroller-friendliness of the facility; dining options; the quality of the staff; conveniences like family restrooms; and whether the center was a good value based on the admission price in relation to the number of exhibits.

The Franklin joins such other prestigious museums on the Parents' Magazine list as Exploratorium in San Francisco, California, The Maryland Science Center in Baltimore, Maryland, and the Center of Science and Industry (COSI) in Columbus, Ohio.

#### About The Franklin

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. It is dedicated to creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. For more information, please visit [www.fi.edu](http://www.fi.edu).

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