

## PRESS RELEASE

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*THE EVENT FILM OF THE YEAR, **THE DARK KNIGHT**,*  
OPENS AT THE TUTTLEMAN IMAX THEATER - IN RARE FORM -  
JULY 18 AT THE FRANKLIN!

**Philadelphia, July 10, 2008** – Moviegoers will line up around the block to get the hottest ticket in town when *The Dark Knight* opens in the Tuttleman IMAX Theater at The Franklin on July 18th! *The Dark Knight: The IMAX Experience* will feature six sequences filmed with IMAX cameras. This marks the first time **ever** that a major feature film has been even partially shot using IMAX cameras, marking a revolutionary integration of the two film formats. *The Dark Knight* reunites director Christopher Nolan and star Christian Bale, who reprises the role of Batman/Bruce Wayne in his continuing war on crime against arch-villain, The Joker - played by Academy Award nominee Heath Ledger.

The Tuttleman IMAX Theatre allows audiences the opportunity to experience *The Dark Knight* on one of the world's largest screens, surrounded by state-of-the-art digital surround sound. The unique theatre geometry of the IMAX theatre combined with crystal clear, larger than life images and amazing digital surround sound creates an immersive environment that puts the audience right in the movie!

In an innovative film technique exclusive to *The Dark Knight*, sequences shot in traditional 35mm will be digitally re-mastered into The IMAX Experience with proprietary IMAX DMR technology. The two formats will be seamlessly integrated and morph between full IMAX and IMAX DMR for an all-encompassing IMAX Experience.

“In continuing the story of such a great icon I’m thrilled to be able to expand the scope of the film, not just in terms of its story, but in giving Batman and The Joker the largest possible canvas on which to face off. No existing technology compares with the

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IMAX format in terms of its ability to throw the audience into the action, and we're very proud and excited to use this technology in a way that no one has before," said director Christopher Nolan.

In *The Dark Knight*, Batman sets out to destroy organized crime in Gotham for good, but he soon finds himself prey to a rising criminal mastermind known as The Joker, who thrusts Gotham into anarchy and forces the Dark Knight ever closer to crossing the fine line between hero and vigilante. Maggie Gyllenhaal joins the cast in the role of Rachel Dawes. Returning from "Batman Begins" are Gary Oldman as Lieutenant Jim Gordon; Oscar winner Michael Caine as Alfred; and Oscar winner Morgan Freeman as Lucius Fox.

*The Dark Knight* is distributed by Warner Bros. Pictures and has been rated PG-13. The film is showing at the Tuttleman IMAX Theater at The Franklin through August 18, 2008. For information on tickets and showtimes, please call 215.448.1254 or visit the website at [www.fi.edu](http://www.fi.edu). Showtimes are subject to change. For additional information, call the IMAX hotline: 215-448-1111.

#### The Franklin Institute

Founded in honor of America's first scientist, Benjamin Franklin, The Franklin Institute is a renowned and innovative leader in the field of science and technology learning, as well as a dynamic center of activity. It is dedicated to creating a passion for science by offering new and exciting access to science and technology in ways that would dazzle and delight its namesake. For more information, please visit [www.fi.edu](http://www.fi.edu).

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