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## **MEDIA ADVISORY**

### **RE: ABC'S "20/20" PROGRAM THIS EVENING**

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Philadelphia, PA – **February 15, 2008** -- The Franklin Institute hosted Gunther von Hagen's BodyWorlds exhibit from October, 2005 through April, 2006. Prior to bringing this exhibit to Philadelphia, The Franklin Institute engaged in an extensive review of the exhibition and its content. Additionally, we valued the research and efforts put forth by the California Science Center, which had established an Ethics committee who carefully reviewed the body donation forms. We also formed our own advisory committee that included representatives from the clergy, educational and business organizations from within the city.

Body Worlds supports the mission of The Franklin Institute in its ability to inspire people to foster a dialogue about, and adopt a healthier life style.

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