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Contact: Stefanie Santo 215.448.1152

“THE DARK KNIGHT” RETURNS
TO THE TUTTLEMAN IMAX THEATER AT THE FRANKLIN
SPECIAL MOVIE DISCOUNT DEAL BEGINS JANUARY 23!

Philadelphia, PA – January 22, 2009 – The Franklin is bringing “The Dark Knight” back for a return engagement in the Tuttleman IMAX theatre on **January 23**, giving audiences one more chance to see the eight-time OSCAR®-nominated film on the big screen! Originally released on July 18, 2008, “The Dark Knight” broke virtually every box office record to become the top-grossing film of 2008 and the second-highest grossing movie (domestically) of all time. Exclusive to “The Dark Knight” The Franklin offers a special deal for advance ticket buyers only! The *Hollywood Movie Pass* includes four tickets, four popcorns and four sodas for only \$44. Purchase tickets in advance to take advantage of this deal and save \$18!

One of the most celebrated and successful films of this or any year, “The Dark Knight” has been hailed by both critics and audiences since its original release last July. The film garnered widespread acclaim for its artistic and technical achievements, winning numerous awards including both a Golden Globe for Best Supporting Actor, and an OSCAR® nomination for the late Heath Ledger. “The Dark Knight” also took home five People’s Choice Awards including Favorite Movie and Favorite Cast and has been named on more than 150 critics’ lists of the year’s top-ten films.

In an innovative film technique exclusive to “The Dark Knight,” sequences shot in traditional 35mm will be digitally re-mastered into The IMAX experience with proprietary IMAX DMR technology. The Tuttleman IMAX Theatre allows audiences the opportunity to experience “The Dark Knight” on one of the world’s largest screens, surrounded by state-of-the-art digital surround sound. The unique theatre geometry of the IMAX theatre combined with crystal clear, larger than life images and amazing digital surround sound creates an immersive environment that puts the audience right in the movie!

“The Dark Knight” is distributed by Warner Bros. Pictures and is rated PG-13. The film is showing at The Franklin’s Tuttleman IMAX Theater through February 22, 2009. For information on tickets and showtimes, please call 215.448.1254 or visit the website at www.fi.edu. For additional information, please call the IMAX hotline at 215.448.1111. For downloadable information and photos from “The Dark Knight,” please visit: press.warnerbros.com.