

*The 2008 Franklin Institute
Awards Ceremony and Dinner
Thursday, April 17, 2008*
Corporate Sponsorship Benefits

All Sponsors receive recognition on the following:

- Signage and Interior Banners at *The 2008 Franklin Institute Awards Ceremony and Dinner*
- The Franklin Institute Awards Ceremony and Dinner Invitation*
- The Franklin Institute Awards Ceremony and Dinner Event Program
- The Franklin Institute Awards Convocation Book*
- The Franklin Institute's webpage, www.fi.edu
- The Franklin Institute's 2008 Annual Report
- The Franklin Institute 2008 Corporate Support plaques
- The Franklin Institute 80-foot Tuttleman IMAX® Theater screen

\$8,500 Corporate Benefactor

- One table (8 seats) at the Awards Dinner
- One quarter-page ad in the Awards Ceremony and Dinner Event Program
- Two invitations to the Awards Preview Party, being held on April 3, 2008
- 30 Science Museum Passes**
- 15 Passes to both the Tuttleman IMAX Theater and SkyBike attraction

\$12,500 Corporate Patron

- One table (8 seats), prominently located at the Awards Dinner, including company name display
- One half-page ad in the Awards Ceremony and Dinner Event Program
- Corporate listing on exterior banners, displayed throughout the entirety of Awards Week
- Two reserved VIP seats for the Awards Ceremony in Franklin Hall
- Four invitations to the Awards Preview Party, being held on April 3, 2008
- 80 Science Museum Passes**
- 40 Passes to both the Tuttleman IMAX Theater and SkyBike attraction
- One daytime use of a meeting venue ***

\$25,000 Associate Sponsor

- Two tables (16 seats), prominently located at the Awards Dinner, including company name with logo display
- One full-page ad in the Awards Ceremony and Dinner Event Program
- Corporate listing and logo on exterior banners, displayed throughout the entirety of Awards Week
- Four reserved VIP seats for the Awards Ceremony in Franklin Hall
- Verbal recognition during The Franklin Institute Awards Ceremony
- Recognition in Awards Program media announcements
- Six invitations to the Awards Preview Party, being held on April 3, 2008
- Recognition in *Illuminations*, The Franklin Institute's Donor Newsletter
- 180 Science Museum Passes**
- 90 Passes to both the Tuttleman IMAX Theater and SkyBike attraction
- One daytime use of a meeting venue***
- Corporate Family Day at the Institute for 500 people***
- 15% Discounted Use of Museum for one private event***

* Printing deadlines permitting. Please respond by January 18, 2008 to ensure full recognition.

** Science Museum passes include admission to the Fels Planetarium, Mandell Center, Rathmann Hall and all permanent exhibits – separately ticketed special attractions not included and discounts do not apply.

*** Based on availability; certain restrictions may apply.